

Our mission is to grow, enhance, and support a vibrant business climate through leadership, professional development, and community involvement.

Board of Directors Meeting Wednesday, February 1, 2023 - 8:30 AM Chamber of Commerce Conference Room

Call Meeting to Order - President Debbie Stouffer called the meeting to order at 8:32 AM.

BCCC Mission Statement - The mission statement was read by Jacob Ostermeyer.

Roll Call -

- Present: Debbie Stouffer, Trevor Juntunen, Jacob Ostermeyer, Nathan Grave, Megan Haataja, Kristin Kahler, Ryan Perrigo, Carla Engle, Chelsea Klobucher, Burt Mason, Mary Merver, Dianne Koskinen.
- Absent: Annie Cranford (excused), Julie Froberg (excused), Nicole Acciacca (excused),
 Nate Jurmu (excused).

Guests and Visitors - None.

Consent Agenda -

Agenda 02/01/23, Minutes 01/04/23.
 Discussion: Additions to meeting agenda under Discussion Items - (e) Donation requests.

Action: Motion to approve the consent agenda with meeting agenda addition by Jacob Ostermeyer, second by Nathan Grave. All in favor.

Finance Report -

January Finance Report tabled for March meeting.

Executive Director Report -

• IdentoGO provided training for Mary on 01/31/23.

Discussion Items -

- (a) Board terms expiring: Ryan Perrigo, Julie Froberg, and Nate Jurmu will not seek renewal. Debbie Stouffer and Carla Engle will seek renewal.
- (b) Annual Meeting RSVPs: Board members attending are Nicole Accaicca, Debbie Stouffer, Trevor Juntunen, Nathan Grave, Megan Haataja, Kristin Kahler, Carla Engle, Chelsea Klobucher, Burt Mason, Nate Jurmu, Julie Froberg, and Annie Cranford. Board member not attending is Jacob Ostermeyer. Ryan Perrigo is tentative. Business of the Year nominees attending are Baraga County Federal Credit Union, Carla's Restaurant and Motel, Keweenaw Bay Ojibwa Community College, and Sunshine Flower Shop. Business of the Year nominees who have not responded are Homestead Graphics, Laser North, and Kahkonen Excavating. Dianne has emailed all nominees with congratulations, requests for sending representatives, and requests for bios. Mary will follow up by phone to the non-responders.

- (c) Sponsorship requests: Board members are instructed to let Dianne know which members they will be contacting for sponsorships.
- (d) Scholarship update: Megan reached out to the three schools and updated the application to extend the alternative school scholarship to include any graduates who are Baraga County residents. The application deadline is April 1, 2023. Mary USPS mailed letters to both of the 2022 scholarship recipients and Dianne texted the parent of one of the recipients to remind them to send a copy of their transcripts so the scholarships can be awarded but there has been no response from either recipient.
- (e) Donation requests: Dianne presented two donation requests. One was from Bridge Fest. The other was from LHS Lock In.

Discussion: Bridge Fest is not a member nor is it a Baraga County event. Donations have not been made to both LHS and BHS senior parties in the past. We are likely to be receiving the request from BHS soon.

Action: Motion to donate \$100 each to the LHS Lock In and the BHS BASH by Jacob Ostermeyer, second by Kristin Kahler. All in favor.

Board Training - Management vs. Leadership from http://nonprofitready.org/. Author Stefan Stern talks about some of the common myths about management. He details how the world of management is blighted by fads, fiction and falsehoods and that good managers are essential for both private and third sector organizations.

Committees Updates -

- Next Gen:
 - Met with the Lake Trout Festival Committee and plans are moving ahead. The Keweenaw Bay Classic fishing tournament planning is going well.
 - Still trying to find teams for the Old Timers' Hockey Tournament. Debbie offered a source for officials.
 - The Easter Egg Hunt will be held at the L'Anse School on April 1, either inside or outside depending on the weather. Prizes are being solicited.
 - Nothing to report on the fall music event.
- Events: Entertaining the possibility of running the Frozen Cup with a local person in lieu of the previous tournament organizer. Nineteen teams played in the 2022 Frozen Cup. The photographer that was selected to cover Chamber events has conflicts and can only photograph the Annual Meeting and the Mix and Mingle. Dianne will find the list of the other photographers Karen researched and see if they would be interested in covering the remaining events. Burt reported difficulty in securing guides for the ATV ride and suggested advertising upfront that we provide stipends.
- OpCom: (see OpCom Committee notes in board packet).
- Membership: Three renewals pending. Two of these members renew annually mid-year.
 All three renewals have been invoiced in January. Gained one new member, Nite Owl.
 128 memberships paid to date.
- Housing Taskforce: No report.

- Branding: New website is live but not complete including the membership directory.
 Mary has been adding to and editing the website. Comments were made about the website layout being confusing and the most important information is all the way at the bottom.
- Scholarship: Covered in Discussion Items (d).

Announcements / Members' Good News -

- Business After Hours (BAH) March 15. Mary has been in touch with Portage Health Foundation and the Lakeside Inn regarding sponsorship, speaker, and venue. A suggestion was made to reduce the pre-speaker time to 30 minutes.
- Lunch & Learn February 22. Creating Promotional Flyers from 11:00 PM to 12:30 PM.
 Dianne will deliver this seminar.
- Annual Meeting and Member Appreciation Banquet February 9, 6:00 PM at the American Legion post #144 in L'Anse.
- KBOCC Job Fair March 12 at the Niiwin Akeaa Center, 111 Beartown Rd, Baraga.
- Keweenaw Bay and Beyond Mix and Mingle April 21 at the Ojibwa Resort. Mary is working on the venue.

Next Meeting - The next BCCC board meeting will be held on Wednesday, March 1, 2023 at 8:30 AM in the Chamber Board Room.

Adjournment -

Action: Motion to adjourn at 9:24 AM by Jacob Ostermeyer, second by Burt Mason. All in favor.

DK 02/03/23