

Call Meeting to Order - President Debbie Stouffer called the meeting to order at 8:34 AM.

BCCC Mission Statement - The mission statement was read by Nathan Grave.

Roll Call -

- Board Present: Debbie Stouffer, Jacob Ostermeyer, Nathan Grave, Mary Stafford, Burt Mason, Chelsea Klobucher, Kristin Kahler, Nicole Acciaccia (remote).
- Staff Present: Mary Merver, Dianne Koskinen.
- Board Absent: Trevor Juntunen (excused), Megan Haataja (excused), Carla Engle (excused), Annie Cranford (excused).

Guests and Visitors - None.

Consent Agenda -

- Agenda 04/05/23, Minutes 03/01/23, email motion 03/08/23.
Discussion: None.
Action: Motion to approve the consent agenda by Jacob Ostermeyer, supported by Chelsea Klobucher. All in favor.

Finance Report -

- March Finance Report.
 - Main Account
 - 03/01/23 \$59,493.07, 03/31/23 \$58,457.56
 - NextGen Account
 - 03/01/23 \$13,178.96, 03/31/23 \$18,848.08.

Discussion: The Chamber was advised that disconnecting the SNB checking account from Quickbooks should help eliminate double entries, erroneous labeling of deposits, and other issues. Nathan will disconnect as he is an administrator of Quickbooks. Next Gen would like their checking account to remain connected to Quickbooks. Next Gen will transfer service fees for online payments they accepted to the Chamber checking account.

Action: Motion to approve the March 2023 Finance Report by Jacob Ostermeyer, supported by Burt Mason. All in favor.

Executive Director Report -

- April postcard went out 03/29/23 with KBC, Yard Sale, and Mix & Mingle as topics.
- All memberships have been paid with 137 members for a total of \$24,385 collected. Three new members took advantage of the membership sale and have paid through 2024. Ojibwa BP and Deli, Ojibwa Car Wash, and Ojibwa Laundromat have separate memberships with all three being part of the KBIC Platinum Group.

- Dianne participated in the virtual Regional Roundtable on March 24 with UP Chambers of Commerce. Dianne sought and received input regarding Business After Hours and learned about what is happening with other Chambers.
- The 2022 Events Income and Expenses report was presented.
- Dianne will ask Carla to approach the CVB to find out more information about Baraga Bucks.

Action Items -

- (a) Building lease renewal.

Discussion: Rent is being raised from \$375 to \$410 and the smoking policy was emphasized.

Action: Motion to approve the lease and rent increase with lease conditions to remain the same as the previous version by Nathan Grave, supported by Chelsea Klobucher. All in favor.

- (b) Scholarship change and update.

Discussion: There are two unclaimed scholarships that were awarded to 2022 graduates. The deadline for claiming scholarship awards is May 31 of the year following the award. The committee will adjust the wording to something of the effect of 'preference will be given to those enrolling in business studies but all encouraged to apply'. There are four applicants in 2023. A suggestion was made to award all applicants the scholarship. A suggestion was made to increase the value of the scholarships to make them more attractive but it was decided to leave as advertised for this year and revisit for 2024.

Action: Motion award four \$500 scholarships to 2023 graduates by Burt Mason, supported by Nathan Grave. All in favor.

Discussion Items -

- (a) Mix and Mingle: Friday, April 21, Ojibwa Resort: Mary secured food donations from Chamber member food service businesses. 5:30 start time, 6:15 presentation, 6:30 brown bag auction.
- (b) Ice Melt Update: Barrel is still out. Entries are down this year. Discussion was held as to whether or not to continue the Ice Melt next year, possibly handing it over to a local group. There is the public relations component to consider.
- (c) Housing Plan Forum: On March 22, Mary Stafford participated in the Michigan's Statewide Housing Plan forum in Hancock. One takeaway she reported is that the State has allocated \$50 million to the Housing and Community Development Fund (HCDF) to be distributed to each region as needed. This is in the preliminary stages and is planned to be implemented over a 5-year period.

Board Training - None.

Committees Updates -

- Next Gen:
 - The Easter Egg Hunt drew over 340 children. There are drone videos of the event and photos on facebook. Donations were plentiful. Logistics need a little work, but to be expected the first year. It was a learning experience.

- The Keweenaw Bay Classic fishing tournament is moving right along. There is online registration available.
- Glow ball golf tournament is being planned for August 12.
- Meetings are attended by anywhere from 13-15 members. To keep productivity high, Next Gen is considering capping core membership, but enlisting volunteers as needed.
- **Events:**
 - Business After Hours was held on March 15 with Portage Health Foundation sponsoring and speaking at the Baraga Lakeside Inn.
 - Mix and Mingle (see Discussion Items above).
 - Nathan has two guides for the ATV ride. He will pass them along to Burt. We are exploring adding shirts as a purchase option. EventBrite will go live for purchase on May 1.
 - Yard Sale will be June 10.
- OpCom: (see OpCom Committee notes in board packet).
- Membership: (see Executive Director report above).
- Housing Taskforce: No report.
- Branding: Debbie will meet with the County and EDC on April 6.
- Scholarship: (see Action Items above).

Announcements / Members' Good News -

- Saturday, April 15, from 12:00 PM to 4:00 PM, the CVB will meet with officials to discuss the off road trail system. Interested parties are encouraged to attend. Lunch provided.
- Mix and Mingle - Friday, April 21, 5:30 PM at the Ojibwa Resort.
- Event Committee Meeting - Wednesday, April 26, 11:30 AM, Chamber conference room.
- Congratulations to director, Burt Mason, for being appointed to the Baraga County Memorial Hospital Board of Trustees!
- Lake Trout Festival meeting tonight, 4/5/23 at 5:00 PM at CVB.

Next Meeting - The next BCCC board meeting will be held on Wednesday, May 3, 2023 at 8:30 AM in the Chamber Board Room.

Adjournment -

Action: Motion to adjourn at 9:44 AM by Burt Mason, supported by Chelsea Klobucher. All in favor.

DK 04/10/23