

Call Meeting to Order - President Debbie Stouffer called the meeting to order at 8:30 AM.

BCCC Mission Statement - The mission statement was read by Burt Mason.

Roll Call -

- Board Present: Debbie Stouffer, Trevor Juntunen, Carla Engle, Nathan Grave, Mary Stafford (remote), Burt Mason, Chelsea Klobucher, Megan Haataja, Nicole Acciaccia.
- Staff Present: Mary Merver, Dianne Koskinen.
- Board Absent: Kristin Kahler (excused), Jacob Ostermeyer (excused), Annie Cranford (excused).

Guests and Visitors - None.

Consent Agenda -

- Agenda 05/03/23, Minutes 04/05/23.
Discussion: Additions to Discussion Items (g) Donation, (h) Website member events, (i) Area Guide, (j) Gaming training.
Action: Motion to approve the consent agenda by Burt Mason, supported by Nathan Grave. All in favor.

Finance Report -

- April Finance Report.
 - Main Account
 - 04/01/23 \$58,457.56, 04/30/23 \$56,098.25.
 - NextGen Account
 - 04/01/23 \$18,848.08, 04/30/23 \$19,783.32.

Discussion: Donation expense for \$280 was Chamber advertising on Eagle Radio during the BHS girls basketball playoff game broadcasts. In April, payroll taxes were paid for the first quarter and Michigan withholding for calendar year 2022. Debbie set up online access for future Michigan tax obligations.

Action: Motion to approve the April 2023 Finance Report by Trevor Juntunen, supported by Carla Engle. All in favor.

Executive Director Report -

- ATV ride sales are live on Eventbrite. Mary set up apparel purchases with Homestead.
- Sales and membership calls (in person and phone) are still on the to-do list. Family obligations limit Dianne to what she can get to in person; she suggested replacing her with someone who can commit to regular hours. Mary is covering all the office hours.
- Notary applications for Dianne and Mary have been approved.

Action Items -

- (a) Membership dues.

Discussion: The dues structure was created in 2016 with 5 levels of membership. Keweenaw Chamber and Ontonagon Chamber dues were discussed. Suggestions were made to include logos for Platinum, Gold, and Silver members on every Chamber event flier, on the Chamber website, and on all outgoing emails. According to the list of membership benefits, premium member logos are displayed at all events. Dianne, Mary, and Debbie will start including these logos in their outgoing email signature lines and Mary will see that these members are featured on the Chamber website.

Action: Tabled. Dues structure referred to the Membership committee for February 2024 consideration.

Discussion Items -

- (a) Lemonade Days: Program that teaches youth about entrepreneurship. Dianne will ask the director from the roundtable if she will speak at the next board meeting.

- (b) Events commitment and Word from the Chamber: The Board of Directors is being asked to commit to attending the Annual Meeting and two other Chamber events. The Board is also being asked to write the Word from the Chamber once each year for the newsletter. Mary Stafford wrote the April "Word". Nicole and Nathan will write the May "Word" focusing on the Keweenaw Bay Classic fishing tournament.

- (c) Rural readiness grant: The Michigan Office of Rural Development has grants available which may assist in development of an 80 acre parcel in L'Anse Township for mid-income housing. A letter of intent needs to be submitted, and if accepted, a grant application will follow. The Chamber will collaborate with WUPPDR (Western Upper Peninsula Planning & Development Region) on a grant application.

Action: Motion to submit a letter of intent to the Michigan Office of Rural Development by Burt Mason, supported by Trevor Juntunen. All in favor.

- (d) Keweenaw Bay Classic: Online registrations have been submitted. There is a \$50 discount for early registrations. Early registration \$100 for one category, \$150 for two categories. The flier is complete and has earned 18,000 shares on Facebook.

- (e) Golf tournament: July 15. The Event committee will be heading up planning.

- (f) Mix and Mingle report: The venue was pleasant and convenient. Food was donated by the membership with actual expenses totaling \$335. The brown bag auction and 50/50 raffle raised \$874 for scholarships. Donations, sponsorships, and previous 50/50 brought total revenue to \$2,369. Approximately 40-45 attended. Personal calls to membership did not result in greater attendance as those called did not attend. Three of the four scholarship recipients and their families attended. The Business of the Year plaque was presented to BCFCU.

- (g) Donation: Bay Ambulance requested a donation for Camp 911. The Chamber donated \$100 in 2022.

Action: Motion to donate \$100 to Camp 911 by Nathan Grave, supported by Trevor Juntunen. All in favor.

- (h) Website member events: Member events are shared on social media and in the newsletter when requested. Whether member events will be shared on the Chamber website will be sent to OpCom for discussion.
- (i) Area Guide: The Area Guide with the Chamber advertisement was presented.
- (j) Gaming training: The Michigan Lottery Charitable Gaming Division is holding two workshops in the Marquette area regarding charitable raffles for those interested.

Board Training - None.

Committees Updates -

- Next Gen:
 - Keweenaw Bay Classic see discussion item (d).
 - Glow ball golf tournament, more of a fun event rather than a fundraiser, is being planned for August 12.
- Events: see Events Committee notes in board packet.
- OpCom: see OpCom Committee notes in board packet.
- Membership: Will meet in the upcoming month.
- Housing Taskforce: see discussion item (c).
- Branding: The BCEDC will be putting out a press release. A suggestion was made to celebrate the branding rollout at Business After Hours.
- Scholarship: Four scholarships were awarded for 2023-2024. Recipients from BHS are Logan DesRochers, Maija Rogers, and Makayla Smith. Recipient from LHS is Dean Magaraggia.

Announcements / Members' Good News -

- HILPA received a grant from Superior Watershed. NMU students will improve the trails. Work will be done on the roofs of existing structures. The Discovery Channel will be doing a piece on the Huron Islands and Alberta. Alexis Dahl will be producing a video for HILPA and donations are needed to fund the video. A suggestion was made to assist HILPA by sending a letter to Chamber members.
Action: Motion to donate \$500 to HILPA to assist in video production which will include the Chamber logo by Carla Engle, supported by Nathan Grave. All in favor.
- Baraga County Yard Sale / Keweenaw Bay Classic June 10.
- Chamber Golf Tournament July 15.

Next Meeting - The next BCCC board meeting will be held on Wednesday, June 7, 2023 at 8:30 AM in the Chamber Board Room.

Adjournment -

Action: Motion to adjourn at 9:32 AM by Nathan Grave, supported by Megan Haataja. All in favor.

DK 05/08/23