

Call Meeting to Order - President Debbie Stouffer called the meeting to order at 8:32 AM.

BCCC Mission Statement - The mission statement was read by Trevor Juntunen.

Roll Call -

- Board Present: Carla Engle, Megan Haataja, Trevor Juntunen, Chelsea Klobucher, Debbie Stouffer, Mary Stafford (phone), Burt Mason, Jacob Ostermeyer, Annie Fish.
- Staff Present: Mary Mervar, Dianne Koskinen.
- Board Absent: Nicole Acciaccia (excused), Nathan Grave (excused).

Guests and Visitors - Dr. Jamie Smith.

Consent Agenda -

- Email motion 01/03/24.
- Agenda 01/10/24, Minutes 11/01/23.
Discussion: Addition to agenda - Discussion Item (g) Annual Meeting / Business of the Year Award.
Action: Motion to approve the consent agenda with addition by Megan Haataja, supported by Jacob Ostermeyer. All in favor.

Finance Report -

- Main Account
12/01/23 \$37,979.40, 12/31/23 \$32,325.00.
- NextGen Account
12/01/23 \$10,561.20, 12/31/23 \$11,756.10.
Discussion: None.
Action: Motion to approve the Finance Report by Trevor Juntunen, supported by Carla Engle. All in favor.

Support Staff Report -

- 2023 Event Income and Expense review - Total Events +\$11,143.93, Ice Melt +\$111.34, Mix and Mingle -\$195.56, Yard Sale +\$255.66, Golf Tournament +\$8,214.73, ATV Ride +\$4,213.77, Business After Hours -\$90.00, Small Business Saturday \$0, Frozen Cup +\$642.05, Annual Meeting -\$1,728.00, SBAM Meet and Greet -\$244.06.
- Accident Fund dividends - Eleven participating members received 6% of premium for 2021 membership year for a total of \$14,244.14.
- Baraga Bucks promotional strategies - Mary Mervar will meet with the CVB to discuss how the Chamber can help promote Baraga Bucks.

- Documents to share: Save the Date 2024, Sponsorship Brochure 2024, Lunch and Learn flyer, Business After Hours flyer (table for February), Next Gen hockey flyer, Next Gen sponsorship brochure, Board of Directors application, membership sale flyer.

Action Items -

- (a) Donation request BHS BASH
Discussion: \$100 donated last year to both BHS and LHS senior parties.
Action: Motion to donate \$100 to BHS BASH and \$100 to LHS Senior Lock-In by Trevor Juntunen, supported by Megan Haataja. All in favor.
- (b) Board appointments
Discussion: Daniel Mares (Whirl-I-Gig) and Dr. Jamie Smith (Smith Holistic Care) applied to fill board member vacancies.
Action: Motion to nominate Daniel Mares to a one-year term and Dr. Jamie Smith to a two year term to the Baraga County Chamber of Commerce Board of Directors by Megan Haataja, supported by Jacob Ostermeyer. All in favor.
- (c) CD renewal
Discussion: The Chamber's \$30,000 CD has matured. Chelsea offered to handle the transaction.
Action: Motion to reinvest the \$30,000 including the interest already earned for five months at SNB by Jacob Ostermeyer, supported by Burt Mason. All in favor.

Discussion Items -

- (a) Community investment options - Debbie will contact interested parties and prospects for the purpose of forming a committee to develop a community investment plan for the Chamber. Suggestions to bring to the committee include a year-round farmers' market, dog park, recreation area (Title Town in Green Bay). An indoor children's recreation area is of particular interest and the KBIC bingo hall was suggested as a possible site. The committee will have recommendations for the Board by the end of February, 2024.
- (b) Board Bingo: In effect 1/1/24-12/31/24. Cards were distributed to board members for review then collected to be kept in the Chamber office. Cards will be updated at each meeting recording board member participation activities. \$200 Baraga Bucks prize to the board member who covers the most spots on the card.
- (c) Board meeting date change - board meetings will move to the second Wednesday of each month with no July or December meetings.
- (d) Available board member positions - Bylaws provide for up to 15 board members; with the appointment of two positions during this meeting 13 positions are now filled. Four of these terms are expiring. Megan and Jacob will not seek reelection. Burt and Nicole will seek reelection. Two new candidates have applied. Elections to fill vacancies will be held at the annual meeting in February.
- (e) Survey - results of the "Tell us what you think about business in Baraga County" survey were shared. The committee being formed in Discussion item (a) will use these results in their planning.
- (f) Sponsorship - Board members will let Mary Mervar know which businesses they will solicit for sponsorship.

- (g) Annual meeting, dinner, Business of the Year award - Invitations will be mailed 1/16/24. A suggestion was made and the board agreed to open BOY nominations and voting to the public. Dianne and Mary Mervar will call for nominations through social media, email, news release, and flyer posting throughout the community with a nomination deadline of 2/1/24. A ballot (paper and electronic) will be prepared and distributed through social media, email, and community posting with a voting deadline of 2/10/24.

Board Training - None.

Committees Updates -

- Next Gen: Old Timers Hockey Tournament will be held on 2/17/24 & 2/18/24. Insurance and licensing is in place. Four teams have signed up so far. Looking for volunteers and paid refs (\$35/hr).
- Events and OpCom: see notes in board packet.
- Membership: Just a handful of memberships have not renewed. Four new members will be recognized in the January newsletter.
- Housing Taskforce: Mary Stafford will be meeting with the housing development taskforce on 1/25/24.
- Branding: No report.
- Scholarship: No report.

Announcements / Members' Good News -

- Ryan Perrigo of Midwest Tax & Accounting was appointed to the L'Anse Village Council.
- Congratulations to Annie Fish of Up North Realty and the BCCC Board of Directors on being the agent with the most sales in 2023.

Next Meeting - The next BCCC board meeting will be held on Wednesday, February 14, 2024 at 8:30 AM in the Chamber Board Room. The annual meeting will be held on Thursday, February 15, 2024 at the Whirl-I-Gig, at 6:00 pm.

Adjournment -

Action: Motion to adjourn at 9:38 AM by Jacob Ostermeyer, supported by Megan Haataja. All in favor.

DK 1/23/24