

**Call Meeting to Order** - Vice President Trevor Juntunen called the meeting to order at 8:33 AM.

**BCCC Mission Statement** - The mission statement was read by Chelsea Klobucher.

**Roll Call -**

- Board Present: Debbie Stouffer, Trevor Juntunen, Burt Mason, Carla Engle, Cielle Waters-Umfleet, Ava Borgen, Chelsea Klobucher, Jamie Smith.
- Staff Present: Mary Mervar, Dianne Koskinen.
- Board Absent: Nicole Acciacca, Annie Fish (excused), Nathan Grave, Dan Mares (excused), Mary Stafford.

**Guests and Visitors** - None.

**Consent Agenda -**

- Agenda 4/10/24, Minutes 2/14/24, 3/13/24, Email motion 3/26/24.  
*Discussion:* Additions to 4/10/24 agenda - action item (e) board member resignation (moved from discussion items); action item (f) Community Investment Strategy (moved from discussion items).  
**Action:** Motion to approve the consent agenda by Burt Mason, supported by Chelsea Klobucher. All in favor.

**Finance Report -**

- Main Account  
February and March finance reports tabled for May meeting.
- NextGen Account  
February and March finance reports tabled for May meeting.

**Support Staff Report -**

- Sponsorship brochures and invitations to Mix & Mingle were mailed.
- There is a ribbon cutting at Skippers on 4/19/24 at 10 AM.
- ATV laminated posters (with last Saturday in September) will be sent to tourism places and ATV clubs MI and WI.
- BOD photos for gallery/website needed from Jamie. Cielle's photo was submitted but no word on approval for the website yet.
- Board permission requested and approved to purchase a subscription to the L'Anse Sentinel to be delivered to the Chamber office.
- MIOSHA take a stand invitation will be shared with membership.
- ABH at the Finn's on 3/20/24 showed no attendees besides Chamber and BCMH staff.
- Google performance shared by Mary.
- Notify Mary of sponsorship solicitation updates.
- Mary would like to know about Next Gen's dates of events.
- Documents to share: BOD minutes Feb & Mar, BOD agenda Apr, PLAN notes Feb & Mar, membership benefits/dues structure, new M&M flyer, updated L&L flyer.

## Action Items -

- (a) Membership dues - Proposed increase in membership dues.  
*Discussion:* reviewed discussion brought forward at the March meeting.  
**Action:** Motion to approve the new dues structure starting with the 2024-2025 membership year by Jamie Smith, supported by Ava Borgen. All in favor.
- (b) Financial review - Karisa Mukka has been approached to conduct a financial review of the Chamber.  
**Action:** Tabled for May meeting.
- (c) Approve sign choice - Jamie presented options.  
**Action:** Tabled for May meeting.
- (d) Donation requests - CVB Lake Trout Festival, Friends of the L'Anse Public Library Summer Reading Program, Bay Ambulance Camp 911.  
*Discussion:* All requests meet donation policy requirements and fit with the Chamber mission. Donated to CVB and Bay Ambulance in 2023.  
**Action:**
- Motion to donate \$500 to the Baraga County Convention and Visitors Bureau Lake Trout Festival by Ava Borgen, supported by Jamie Smith. All in favor.
  - Motion to donate \$100 to Bay Ambulance Camp 911 by Trevor Juntunen, supported by Chelsea Klobucher. All in favor.
  - Motion to donate \$50 to the Friends of the L'Anse Public Library Summer Reading Program by Chelsea Klobucher, supported by Ava Borgen. All in favor.
- (e) Board member resignation - Mary Stafford submitted her letter of resignation.  
**Action:** Motion to approve Mary Stafford's resignation by Trevor Juntunen, supported by Ava Borgen. All in favor.
- (f) Community investment strategy - Recommended to invest in Kaleidoscope's Summer Arts Day Camp Program.  
*Discussion:* It costs approximately \$100 to fund one student, 15 students are the capacity ages 8 to 14.  
**Action:** Motion to invest \$1,000 in the Kaleidoscope Summer Program to be applied to all students by Burt Mason, supported by Ava Borgen. All in favor.

## Discussion Items -

- (a) Word from the Chamber - short article for April newsletter needed by 4/14/24. Debbie will write it. Chelsea will write the May Word, Jamie will write the June Word.
- (b) Next Gen ABH - The PLAN committee recently changed the name from "Business After Hours" to "After Business Hours". Suggestion is to approach Next Gen to take over ABH. Next Gen meets the second Tuesday of each month at 5:00 PM. Jamie will bring the suggestion to the May 14 Next Gen meeting. Dianne will provide a narrative for Jamie to follow.
- (c) Update bingo cards - Mary updated them.
- (d) Economic disaster relief - Mary talked to Sherry from SBAM about a webinar and plans to watch the recorded version as she could not attend. Dianne and Mary wrote about the EDR efforts in the March newsletter. Any requests for information regarding EDR will be directed to Mary Myers of the BCEDC.

- (e) Scholarship guidelines - Discussion was held regarding the intent of the Chamber scholarships. The scholarship committee will make recommendations to the Board regarding criteria and selection and present it at the November meeting. Scholarship recipients for 2024 have been announced and notified. Mary will also make contact on behalf of the Chamber and invite the recipients and their families to the Mix and Mingle.
- (f) Paid Facebook ads - Suggestion is to spend up to \$25 to purchase Facebook ads for the Yard Sale in June.
- (g) Baraga Bucks - Dianne met with the CVB. The Chamber does not want to take over Baraga Bucks but would like to assist or partner with the CVB in promotion and education of Baraga Bucks. This will be sent to the PLAN committee.
- (h) Summer Event - Dianne met with the CVB. This may be the last year for the Lake Trout Festival in June; however, they would like to explore hosting an event the second weekend in August. Dianne will introduce Ava to Barb, as Ava has brought forward the idea of a cultural event; perhaps the CVB, the KBOCC, and the Chamber could work together for an August 2025 event.

**Board Training** - None.

**Committees Updates -**

- Next Gen: no report
- PLAN: see notes in board packet.
- Membership: no report
- Housing Taskforce: no report
- Branding: no report
- Scholarship: see discussion item (e)

**Announcements / Members' Good News -**

- 4/17/24 Lunch & Learn, 4/18/24 Tourism presentation, 4/19/24 Mix & Mingle

**Next Meeting** - The next BCCC board meeting will be held on Wednesday, May 8, 2024 at 8:30 AM in the Chamber conference room.

**Adjournment -**

**Action:** Motion to adjourn at 9:49 AM by Trevor Juntunen, supported by Burt Mason. All approved.