



Our mission is to grow, enhance, and support a vibrant business climate through leadership, professional development, and community involvement.

BARAGA COUNTY CHAMBER OF COMMERCE

*Board of Directors Meeting
Wednesday, May 8, 2024 - 8:30 AM
Chamber of Commerce Conference Room*

Call Meeting to Order - President Debbie Stouffer called the meeting to order at 8:33 AM.

BCCC Mission Statement - The mission statement was read by Nathan Grave.

Roll Call -

- Board Present: Debbie Stouffer, Trevor Juntunen, Burt Mason, Carla Engle, Cielle Waters-Umfleet, Jamie Smith, Nathan Grave, Dan Mares, Annie Fish.
- Staff Present: Mary Mervar, Dianne Koskinen.
- Board Absent: Nicole Acciacca (excused), Chelsea Klobucher, Ava Borgen (resigned).

Guests and Visitors - None.

Consent Agenda -

- Agenda 5/8/24, Minutes 4/10/24
- *Discussion:* Additions to 5/8/24 agenda - action item (e) CD matures 6/4/24; discussion item (e) Community Investment Strategy.
Action: Motion to approve the consent agenda by Burt Mason, supported by Nathan Grave. All in favor.

Finance Report -

- Main Account
Beginning balance 2/1/24 = \$29,752.34
Ending balance 2/29/24 = \$24,771.39
Ending balance 3/31/24 = \$22,766.82
Ending balance 4/30/24 = \$22,930.65
- NextGen Account
Beginning balance 2/1/24 = \$15,509.50
Ending balance 2/29/24 = \$20,454.48
Ending balance 3/31/24 = \$24,665.75
Ending balance 4/30/24 = \$26,672.06
Discussion: None
Action: Motion to approve the finance report by Burt Mason, supported by Jamie Smith. All in favor.

Support Staff Report -

- Mary updated bingo cards.
- Dianne presented information from Placer, a market analysis service.
- Thank you was presented.
- Membership mailing will go out the first part of June.
- Expenses for Mix & Mingle after paying scholarships proceeds \$709.03, Business After Hours BCMH sponsored at the Finn's after sponsorship cost to Chamber \$36.85, Lunch & Learn Jan/Feb/April cost to Chamber \$190.96.

Action Items -

- (a) Financial review by Karissa Mukka

Discussion: Cost is \$25/hr, need entire 2023 FY, ask Karisa for timeline and estimated hours to complete.

Action: Motion to approve the hiring of Karisa Mukka to complete a financial review of FY 2023 by Nathan Grave, supported by Jamie Smith. All in favor.

- (b) Approve sign choice

Discussion: Need to read the lease. Jamie found a source for a 24"x36" metal sign at \$130, and electronic sign for \$150. Dan found a source (Random Things Unlimited) for a sandwich sign with \$15-\$20 per slat.

Action: Motion to work with Random Things Unlimited for a sign with a \$200 budget by Nathan Grave, supported by Jamie Smith. All in favor.

- (c) Request for donations - Lumberjack Days

Discussion: Request meets donation policy requirements and fits with the Chamber mission. 2023 the Chamber donated \$500.

Action: Motion to donate \$500 to Lumberjack Days by Nathan Grave, supported by Trevor Juntunen. All in favor.

- (d) Board member resignation - Ava Borgen

Discussion: Due to change in employment, Ava Borgen will no longer be able to serve on the Board of Directors. Letter of resignation is pending.

Action: Motion to accept the board of directors resignation of Ava Borgen by Trevor Juntunen, supported by Nathan Grave. All in favor.

- (e) Certificate of Deposit

Discussion: The Chamber's \$30,000 CD matures 6/4/24. Current balance is \$30,628.76.

Action: Motion to reinvest \$15,000 in a 5 month CD with SNB and to reinvest the balance in an 11 month CD with SNB with all interest to be rolled over by Trevor Juntunen, supported by Dan Mares. All in favor.

Discussion Items -

- (a) Word from the Chamber - Chelsea will write the May Word, Jamie will write the June Word.

- (b) Update bingo cards - see support staff report.

- (c) Next Gen After Business Hours - Jamie will follow up on this.

- (d) Baraga Bucks- tabled until after Lake Trout Festival.

- (e) Community investment strategy - due to no responses, SPARK will no longer be pursued; Family Fun Days will not go any further at this time, Cielle will explore Boys & Girls Club, possibly as a Capstone Project; fast track business grants modeled after Iron County's grants to start-up businesses will be pursued, Dan and Jamie will serve on a committee to develop start-up business grants provided by the Baraga County Chamber of Commerce for 3 grants up to \$5,000 each, explore partnering with BCEDC and SBDC Daniel Yoder.

Board Training - None.

Committees Updates -

- Next Gen: no report
- PLAN: see notes in board packet.
- Membership: see support staff report.
- Housing Taskforce: no report
- Branding: no report
- Scholarship: no report

Announcements / Members' Good News -

- BCEDC webinar "Protecting Your Business" today, Lunch & Learn featuring Baraga County Shelter Home on May 15 11:30 AM.

Next Meeting - The next BCCC board meeting will be held on Wednesday, June 12, 2024 at 8:30 AM in the Chamber conference room.

Adjournment -

Action: Motion to adjourn at 9:46 AM by Carla Engle, supported by Cielle Waters-Umfleet. All approved.