



Our mission is to grow, enhance, and support a vibrant business climate through leadership, professional development, and community involvement.

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*Board of Directors Meeting  
Wednesday, January 8, 2025 - 8:45 AM  
Chamber of Commerce Conference Room*

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**Call Meeting to Order** - President Debbie Stouffer called the meeting to order at 8:36 AM.

**BCCC Mission Statement** - The mission statement was read by Trevor Juntunen.

**Roll Call** -

- Board Present: Debbie Stouffer, Burt Mason, Daniel Mares (phone), Carla Engle (phone), Cody Mayer (phone), Cielle Waters-Umfleet, Trevor Juntunen
- Staff Present: Mary Mervar, Dianne Koskinen
- Board Absent: Annie Fish (family leave), Nicole Acciacca, Jamie Smith, Nathan Grave

**Guests and Visitors** - Danielle Reeves, Robert Carlisle

**Consent Agenda** -

Agenda 1/8/25, Minutes 12/4/24

*Discussion:* Additions to agenda - Action item (D) Appoint BOD board member, Discussion item (H) Steve Waara LFD Ducks, Discussion item (I) Toys for Tots.

**Action:** Motion made to approve the consent agenda as amended by Trevor Juntunen, supported by Cielle Waters-Umfleet. All in favor.

**Board Training** - Web 3 AI presented by Robert Carlisle

**Support Staff Report** -

- Frozen Cup: Expenses exceed Income by \$1,021.63. Dianne will look into selling the remaining medals. Frozen Cup will be closed out with MAHA when the correct score sheets are available; Burt will check the iPads at the rinks.
- Annual Meeting: February 13 at the Press Box. Mary is working on catering details.
- Holiday Decor Tours: There were 20 sites on the Christmas map. Two sites were randomly chosen to receive \$50 each in Baraga Bucks. Dianne will do a news release.
- Lunch and Learn: Schedule is set for January, March, April, and May. A February Lunch & Learn will be discussed at the PLAN meeting with Robert Carlisle presenting.

**Action Items** -

A. Request for Donations: LHS senior party

*Discussion:* The Chamber donated \$100 each to LHS and BHS in 2024.

**Action:** Motion made to donate \$100 to LHS senior party and \$100 to BHS senior party (if a request is received from BHS) by Trevor Juntunen, supported by Cielle Waters-Umfleet. All in favor.

B. Elect Board Secretary

*Discussion:* Secretary vacancy occurred with Chelsea Klobucher's resignation.

**Action:** Motion made to elect Cielle Waters-Umfleet to serve as Board Secretary by Trevor Juntunen, supported by Dan Mares. All in favor.

C. New Signers for SNB accounts

*Discussion:* none

**Action:** Motion made to remove Chelsea Klobucher and add Cielle Waters-Umfleet to the Chamber's SNB accounts by Trevor Juntunen, supported by Burt Mason. All in favor.

D. Appoint BOD Member

*Discussion:* none

**Action:** Motion made to appoint Danielle Reeves to a three year board term by Trevor Juntunen, supported by Cielle Waters-Umfleet. All in favor.

**Discussion Items -**

- A. BOD bingo card winner for 2024 - Jamie came in first with filling 14 squares, Burt was in second place with 13 squares. Jamie will receive \$200 in Baraga Bucks as approved at the November 2023 meeting. The BOD will continue this incentive in 2025.
- B. Board Member terms expiring; recommendations for new board members - four positions are expiring (Dan - interested in continuing, Trevor - undecided, Nathan - undecided, Annie - is not interested in continuing). The bylaws allow for up to 15 board members. Elections will be held at the annual meeting in February. Board members should consider prospects and make recommendations for new board members.
- C. Scholarship committee recommendations and appointments - three \$750 scholarships were awarded in 2024, one of which has been claimed to date. Danielle agreed to serve on the scholarship committee. Three \$750 scholarships will be awarded in 2025. Cielle asked for edits to the scholarship application and it was agreed that financial questions should be omitted as these are not need-based scholarships. Dianne will email the Chamber logo to Cielle to be included on the application. A deadline to claim the scholarship of January 31, 2026 will be added to the application, the year will be updated to 2025, and a note about the scholarships being presented at the Mix and Mingle inviting the recipients' families to attend will be included.
- D. Bingo workers - Paid assistants will be hired; callers/workers (2 total) at \$50 each, chair (1) at \$75. Workers do not need to be affiliated with the Chamber. Dan and Jamie will work on this. A location license still needs to be applied for. The goal is to start bingo in the spring, with the announcement/roll out being made at the annual meeting.
- E. Sponsorship opportunities - The 2025 sponsorship brochure will be ready today. Dianne will add bingo as a new sponsorship opportunity. When soliciting sponsorship, both Chamber sponsorship and NextGen sponsorship will be requested. Dianne will email the brochure, along with a list of what Chamber sponsorships were received in 2024 and a list of members to solicit. Each board member is asked to sign up for five members to contact.
- F. QuickBooks online fees - Nathan will report on this at the February meeting.

- G. SNB company administrator - Nathan will address this at the February meeting.
- H. Steve Waara L'Anse Fire Department duck race - the LFD requests Chamber assistance in applying for a duck race license with the State of Michigan.  
*Discussion:* The Chamber is willing to assist with the application only, with the fee to be paid by LFD. Details will be confirmed in writing by the LFD and the Chamber.  
**Action:** Motion made to apply for a duck race license at the Lake Trout Festival with race to be operated by the L'Anse Fire Department by Trevor Juntunen, supported by Carla Engle. All in favor.
- I. Toys for Tots - TFT became a new member of the Chamber and would like to work with the Chamber in promoting their mission.

#### **Committees Updates -**

- Dynamo: no report
- Next Gen: no report
- PLAN: see notes in board packet.
- Membership: nine memberships pending.
- Housing Taskforce: no report
- Scholarship: see discussion item C.

#### **Announcements / Members' Good News -**

- BCEDC hosting a community information reception at the Baraga Lakeside Inn on Wednesday, January 15, 2025 at 5:00 PM.
- Lunch & Learn with the Baraga County Shelter Home will be held on Wednesday, January 15, 2025 at 11:30 AM.
- Chamber annual meeting and dinner will be held on Thursday, February 13, 2025 at the Press Box.

**Next Meeting** - The next BCCC board meeting will be held on Wednesday, February 12, 2025 at 8:45 AM in the Chamber conference room.

#### **Adjournment -**

**Action:** Motion to adjourn at 9:54 AM by Burt Mason, supported by Cielle Waters-Umfleet. All in favor.