

BARAGA COUNTY EDC

A PRIVATE-PUBLIC-TRIBAL PARTNERSHIP WHOSE MISSION IS TO BE TO BE THE CONDUIT FOR COLLABORATION IN THE PURSUIT OF ECONOMIC DEVELOPMENT AND PROSPERITY IN BARAGA COUNTY.

OUR ORGANIZATION

The Baraga County Economic Development Corporation (BCEDC) is housed under the County of Baraga. Those serving on the board of directors are appointees of the Baraga County Board of Commissioners.

OUR LEADERSHIP

Mark Massicotte - *Chairman*
L'Anse Manufacturing

Matthew Lutz - *Treasurer*
Superior National Bank

Koray Inal - *Secretary*
UP.Net - Baraga Telephone

Phil Acciacca - *Director*
Acciacca Forest Products

Roy Kemppainen - *Director*
Retired

Robert LaFave - *Director*
Village of L'Anse

Bill Menge - *Director*
Baraga County Commissioner

Jennifer Misegan - *Director*
Keweenaw Bay Indian Community

Brad Dakota - *Director*
Baraga County Commissioner

Rob Stowe - *Director*
Baraga Memorial Hospital

OUR FUNDING

As a private-public-tribal partnership, our funding comes from government, tribal, and private sector donors. Grant funding is pursued when appropriate.

OUR STAFF

The BCEDC contracts with the Lake Superior Community Partnership for marketing, administrative and economic development services. Their staff of eight are very experienced in these specialty areas and the organization itself, an accredited economic development organization, has been around since 1998.



Mary Myers

Director of Business Development
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THANK YOU TO OUR INVESTORS

Baraga Chamber of Commerce

Baraga County

Baraga Telephone

Bay Auto Parts of Baraga Co.

Bay Insurance Agency

CarQuest Auto Parts

Copper Shores Community Health Foundation

Eagle Mine

Keweenaw Bay Indian Community

Lake Superior Community Partnership

L'Anse Manufacturing

L'Anse Masonic Lodge

L'Anse Warden Electric Company

Ojibwa Casino Baraga/Marquette

Superior National Bank

U.P. Michigan Works!

Village of Baraga

Village of L'Anse

OUR ACHIEVEMENTS

Here are some examples of the important work that has been done:

- Completed Site Readiness grant which resulted in a \$75,000 grant for the industrial park to complete the gas line.
- Assisted a manufacturing company with an MEDC Grant to purchase equipment.
- Continue to partner with organizations like U.P. Michigan Works! and WUPPDR to provide services to Baraga County.
- Led the implementation of the MEDC's Restart Grant Program assisting 26 companies in Baraga County, with 20 receiving awards totaling \$120,753.
- Led the MEDC's Survival Grant Program assisting 18 companies, with 17 receiving awards totaling \$66,500 in Baraga County.
- Created web based business resource guides.
- Participate in housing and childcare task forces to provide solutions for the business community.
- Support and assist businesses from start up to succession planning (as shown in the 'Number of Clients' chart on next page)
- Send two site selector email blasts annually with available properties in Baraga County to list of over 800 site selectors.
- The L'Anse Area Community Development Corporation (CDC) was created through a Rural Readiness Grant awarded to WUPPDR. The BCEDC was a key partner in securing this grant, and several BCEDC board members are actively involved on the CDC board.
- Implementation of webinar series to provide valuable information to Baraga County on items like success planning, protecting your business from theft, and economic development tools for businesses.

SERVICES PROVIDED

- Business retention & expansion services
- Access to a variety of resources such as
Lightcast: Labor Market Analytics and Wage Studies
- ZoomProspector
 - See available buildings and/or sites
 - Access to current business data
 - Community demographics
 - List your properties, businesses or sites
- Data and research services
- Impact analysis
- Succession planning
- Attraction services
- Start-up services
- Educational webinars
- Workforce Development Support

NUMBER OF CLIENTS

Below is a chart showing the number of client services provided by year.

Overall Clients	5 Year Total	2024	2023	2022	2021	2020
Retention Clients	385	83	79	67	65	91
Start Up Clients	30	7	7	6	7	3
Attraction Clients	9	1	0	1	2	5
Jobs Projected	96	9	4	15	18	50
Jobs Impacted	3,467	625	1,173	744	623	302
Jobs Retained	35	0	0	0	0	35

Start up – a new business entity or a first-time business owner in need of assistance while launching their venture.

Expansion– any project or investment that creates additional capacity or added employment to the business.

Attraction – an effort to secure a commitment to developing a new business in the area from an entity that does not currently do business in the area.

Retention – efforts to prevent the removal of businesses from within the community. This could be due to current challenges that may be forcing the business to consider closing, helping someone to

Impacted – the number of jobs affected through LSCP actions and engagement with business clients. Actions may include administering business services to clients, navigation of challenges and opportunities throughout the business life cycle, and project-based service application. sell the business at retirement, or the relocation of a business to another community.

HOW CAN YOU SUPPORT THE BCEDC?

In order to continue our efforts, a solid financial foundation is critical. We are asking you to commit to a multi-year contribution and become an economic development supporter for Baraga County.